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Thursday, February 2, 2006

Dutton Absorbs Pi Press

Pi Press, launched as a trade imprint by Pearson Education in 2003 focusing on popular science, has been taken over by Penguin where its hardcover list will become part of Dutton and trade paperback's will be released by Plume. Founding Pi editor Stephen Morrow has joined Dutton as executive editor along with associate editor Jeff Galas.

Dutton president Brian Tart said Dutton/Plume will publish all titles under contract with Pi through either the Dutton or Plume imprints. The Pi Press imprint name will not be retained, although Morrow and Galas will continue to acquire titles in the popular science line. "It will add some different things to our list," Tart said of the Pi title additions. Tart noted that even though the Pi line was sold by the Pearson sales force, most of its sales were through bookstores. "It just made sense to bring it here," he said, where the Penguin sales team will take over sales.

The first book to be published this summer will be *This Is Your Brain on Music: The Science of a Human Obsession* by Daniel J. Levitin. Second up will be *Postcards From Mars: The First Photographer on the Red Planet* by Jim Bell.--Jim Milliot

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What's the frog reading?
See below...



Cross to Ingram and Other Distribution Changes

The distribution wheel has been turning furiously the last few days.
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JOB OF THE DAY **PwJob** zone

ASSOCIATE PUBLICITY DIRECTOR
Disney Publishing
New York, NY

The position of Associate Publicity Director is charged with overseeing publicity activities for high profile authors across imprints.

17 jobs were posted in the last seven days!

Check out all the jobs listed online at the **PwJob** zone

And the Oscar (Wilde) Goes to...

The same day the Oscar nominations were announced, Manhattan bookstore manager Kim Brinster received her own Oscar when she signed documents to buy the Oscar Wilde Bookshop, the world's oldest gay and lesbian bookstore.

March 2006

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RD, Marvel Ink Interactive Book Deal

Consumers will be able to find Marvel Comics characters like The Hulk, the Fantastic Four, the X-men and Spider-man at their local children's bookstore after Reader's Digest Children's Publishing and Marvel Comics reached a deal to publish and distribute interactive books based on the popular comic book heroes.
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Sendak Pops Up at Scholastic

This fall, Maurice Sendak will publish his first pop-up book ever, for the new Michael di Capua Books imprint at Scholastic.
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**Authors on the Air: Marriage Behind Bars;
Singer Behind Scenes; Power Behind Words**
Tammi Menendez; Peter Guralnick; Robert Wilson;
Robert O'Harrow, Jr.; Laurie Puhn.
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